

Food Culture Collective Digital Culture Fellowship

Can our relationship to social media support our collective healing and transformation? Food Culture Collective invites applicants to a 6-month Digital Culture Fellowship to dive into this question, exploring how to reimagine, curate, facilitate, and shape our digital spaces to nourish our communities and feed a food culture rooted in care.

A paid, 12-15 hr/week commitment, the selected Fellow will act as a digital-curator meets thought-leader meets artist-in-residence on Food Culture Collective's social channels over the course of a 6-month period. The Fellow will be supported to hone their curatorial, writing, design, and editorial skills while deepening their understanding of narrative strategy and emergent conversations in the food culture ecosystem. The fellowship is designed to give creatives and communications professionals an opportunity to play with, and subvert the expectations of social media spaces. This fellowship is an ideal fit for someone hungry to ask big questions and explore their creative vision.

ABOUT FOOD CULTURE COLLECTIVE

Food Culture Collective (FCCLtv) is a community of play democratizing food culture to feed our collective healing and transformation. We are food workers, culture-bearers, creatives, and co-conspirators who dare to dream of a future where our economies and cultures are shaped by care for the land, waters, and people to which we belong.

Our community is united by a belief that food is culture and foundational to nourishing the systems, values, narratives, and everyday behaviors that shape our world. We use story, art, and experiences to disrupt a culture of extraction and exploitation and collectively reclaim and reimagine our relationships to food.

FCCLtv centers and prioritizes the leadership, joy, and nourishment of food culture workers and community members who are typically exploited, and targeted within dominant culture, specifically those who identify as Black, Indigenous, and People of Color (BIPOC), LGBTQIA+, immigrants, women, and/or identify with an otherwise marginalized group. Our work is values-driven and relationship-centric, with the aim of shifting *who* gets to shape food culture, *how*, and *to what end*.

CORE RESPONSIBILITIES

In partnership with FCCLtv's Digital Culture Creative, the Digital Culture Fellow is responsible for curating and stewarding digital channels. Their tasks can be categorized as such:

CRITICAL INQUIRY, CONTENT STEWARDSHIP & CREATION

- Craft guiding questions to inform 6-months of social media curation, informed by FCCLtv's [narrative strategy](#)
- Create and curate visual content and copy for social media channels (stories, video content, and posts), bringing a unique aesthetic and personal voice to your work

- Research & curate monthly story feed of relevant articles and multi-media offerings for newsletter
- Publish at least one article on the FCCltv Journal, orienting our community and audience to the Fellow's perspective, digital culture inquiry, and fellowship experience
- Produce event and programmatic highlights to be shared across platforms

COMMUNITY CULTIVATION & NETWORK WEAVING

- Cultivate a digital culture of care, reciprocity, and curiosity and invite community members to reimagine what nourishing “engagement” and activation can look like in digital spaces
- Own daily management of online communities (Instagram, Facebook, LinkedIn), reviewing and responding to comments and messages, and resharing content shared by FCCltv community members, partners, and collaborators

The Nitty-Gritty: This is a 12-15 hour/week remote fellowship. The 6-month fall/winter term runs mid-September–mid-March, the spring/summer term runs mid-March– mid-September, with one Fellow selected per term. Start and end dates may be negotiable. The fellowship is fully remote with flexible hours; however, fellows should be based in the United States and be able to maintain, at least in part, a consistent schedule that supports collaboration with the Digital Culture Creative and regular asynchronous touch-points throughout the week. This is a paid fellowship: the fellow will receive \$13,000 for the six months commitment.

Experience & Qualifications: You do not have to have marketing or communications experience to be selected as a fellow; digital media-savvy creatives with an interest in food and cultural work are strongly encouraged to apply..

- Enlivened by orienting to food as culture and passionate about amplifying food workers, storytellers, and creatives’ voices for culture change
- An eye for design and familiarity using Figma or other cloud-based graphic design platforms or programs
- Familiar with racial justice discourse, and particularly how that is relevant to food;
- Ability to communicate complex ideas clearly and concisely, with attention to impact;
- Experience with content development for digital platforms

Our goal is to support emerging digital creatives to develop their creative direction, curatorial, storytelling, and strategic narrative skills, along with becoming creative instigators to support a liberatory and nourishing food culture. Inquisitiveness, a unique voice and perspective, and a demonstrated interest in food and cultural justice are prioritized above all else. Aspiring and active journalists, artists, storytellers, and creatives of all kinds are strongly encouraged to apply

To apply to be a 2022-2023 Digital Culture Fellow, please upload your resume and complete the application [here](#). Applications close September 9, 2022.